



Care Not Killing (CNK Alliance Ltd)

Chief Executive Officer

Job Description

Job Context

Care Not Killing (CNK) is an alliance of individuals and organisations, united in the aims of:

1. Promoting more and better palliative care;
2. Ensuring that existing laws against euthanasia and assisted suicide are not weakened or repealed;
3. Influencing the balance of public opinion further against any weakening of the law.

Supported by a full-time Campaign Manager, contracted media consultant and web support, and *pro bono* legal and Scottish teams, the CEO will be CNK's lead campaigner, public face and day-to-day decision-maker.

Key points

- A full-time role (35hpw) based in our central London (Southwark) office with occasional requirements outside normal hours
- Travel within the United Kingdom for meetings or as a public representative of CNK at events
- Competitive salary based on skills and experience
- Reporting to an appointed member of the Board of Directors
- Please send your CV and covering letter to info@carenotkilling.org.uk. The covering letter should address the job description, indicate salary expectations, and be accompanied by examples (written, video or audio) of the applicant's ability to comment on public affairs e.g. articles, blogs, media clips
- Applications close 12 noon, Monday 14 January 2019
- Interviews to take place Monday 28 January

Responsibilities

The CNK CEO will be responsible for directing and overseeing all CNK's work and is the public face of CNK. The successful candidate will be a hard-working self-starter with excellent oral and written communication skills, excellent interpersonal skills and able to work effectively with minimum supervision, often to tight deadlines. The Director's core duties are:

- Directing all CNK's campaign and advocacy work in parliament, the courts, media and society
- Representing CNK in the media, including live and pre-recorded TV and radio contributions, approval of press releases (in consultation with a media consultant) and the drafting/approval of essays, briefings and opinion pieces
- Leading on fundraising from individuals, organisations, major donors and trusts
- Leading on the development of work with schools and universities
- Forging and maintaining relationships with Parliamentarians of all parties across the UK and neighbouring Crown Dependencies, but especially in the Houses of Commons and Lords and Scottish Parliament
- Building and maintaining good relations with key persons in member organisations, allied organisations and organisations with shared principles and/or goals
- Line managing the Campaign Manager, who attends to administrative matters and in turn supports the work of the CEO

- Representing CNK at public events, whether as a delegate (e.g. Palliative Care Congress) or speaker (e.g. debates)
- Chair meetings of the Advisory Group, a forum for member organisations
- Attend and report to meetings of the Board of Directors

Person Specification

- Strong personal opposition to the legalisation of both euthanasia and assisted suicide
- Thorough knowledge of UK Parliamentary and Governmental systems
- An appreciation of modern medical realities
- Capable public speaker and media communicator
- Ability to build and maintain relationships
- Ability to work under pressure
- Excellent verbal and written communication skills
- High degree of confidentiality, diplomacy and reliability
- Initiative, the ability to prioritise and excellent organisational skills
- Ability to manage a team of contractors and volunteers
- Graduate-level education

About Care Not Killing

Care Not Killing (CNK) was first conceived in 2005, formally established in 2006, in response to Lord Joffe's efforts to legalise assisted suicide in the House of Lords, and to the rebranding and rejuvenation of the pro-euthanasia lobby. Since that time, CNK has played a leading role in successfully opposing Lord Joffe's, Lord Falconer's and Rob Marris's assisted suicide bills in Westminster; Margo MacDonald's and Patrick Harvie's assisted suicide bills in Holyrood; and Tony Nicklinson's, Paul Lamb's and Noel Conway's challenges to assisted suicide legislation in the courts.

Care Not Killing serves as a cogent response to uncontrollable, unethical and unnecessary legal change. To that end, Care Not Killing:

- Responds to media requests, regularly offering the most prominent voice of opposition, and seeks to be proactive in highlighting through the media worrying trends and developments where euthanasia is legal abroad
- Initiates and informs letter-writing campaigns when bills come before elected officials across the United Kingdom
- Produces briefings for Parliamentarians on bills and evidence concerning the wider debate
- Organises events such as symposia and demonstrations
- Sends representatives to professional gatherings (such as the Palliative Care Congress), debates and educational institutions to help inform consideration of the issues
- Commissions polling
- Maintains written, video and audio resources online through its website (www.carenotkilling.org.uk) and social media
- Provides a forum for organisations and individuals with shared concerns and priorities to come together

Having been served in recent years by a *pro bono*, part-time Campaign Director, CNK is looking to seize the opportunity of a vacancy to develop its work, especially with regard to educational outreach. Care Not Killing is overseen by a Board of Directors; assisted by an Advisory Group comprised of representatives of member and allied organisations; and served by a London-based Campaign Manager (administration), Scottish Committee, long time media and technical contractors and soon, a CEO.